

## Classic Resorts - A Unique Hawaiian Vacation Experience

Release Date: 1/15/2008

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Lahaina, Maui - Classic Resorts is a multi-dimensional resort management company that began as a pioneer in the once small condominium management industry. Now the company successfully manages premier properties in Hawaii's most coveted locations and resorts.

The company philosophy is to combine resort and hotel amenities and services with the conveniences of home in prime Hawaii locations. This is increasingly appealing for today's more discriminating travelers including families and friends vacationing together.

Classic Resorts is led by a team of three partners who have each worked in the resort management industry for more than 26 years. Prior to the launch of Classic Resorts in Hawaii, the partners past experience includes management of various properties in Colorado (Aspen, Vail and Snowmass) and in South Carolina (Sea Pines Plantation at Hilton Head). Their previous management responsibilities also covers a wide range of resort operations including food and beverage, real estate brokerage and marketing, financial analysis and budgeting, and sports amenity and tournament management.

Individually, the principals of Classic Resorts have served on many boards and executive committees of resort and travel associations including the Snowmass Resort Association, Hilton Head Island Chamber of Commerce, Wailea Destination Association, Kaanapali Beach Resort Association, Maui Visitors Bureau and the Hawaii Visitors and Convention Bureau.

Today, Classic Resorts manages Maui properties Kaanapali Alii, Puunoa Beach Estates, Lahaina Shores Beach Resort, and on the Big Island, Mauna Lani Point, The Islands at Mauna Lani and Pauoa Beach. The company also manages corporate retreats for Toyota and Nintendo, as well as private residential communities at Mauna Lani Resort on the Big Island of Hawaii.

Classic Resorts is a company with clear goals, a solid purpose and a strong financial base. These powerful attributes are enhanced by a successful track record in providing consistently high quality management. The result: increased cash flow for clients and high levels of guest satisfaction, two classic elements for success. For more information visit us at [www.classicresorts.com](http://www.classicresorts.com).

Contact Jeff Halpin, President of Classic Resorts at 808-667-1111, or 180 Dickenson Street, Suite 201, Lahaina, Hawaii 96761 or [jhalpin@classicresorts.com](mailto:jhalpin@classicresorts.com).